



2024 MEDIA KIT

DÉBU LIVING

MISSION

Débu Living is a platform that features the best offerings in the Greater Toronto Area, covering the most current topics in cuisine, wellness, fitness, and arts & culture. Explore restaurants, hotels, spas, and more throughout the Greater Toronto Area. Read interviews with trending chefs, hospitality experts, and business owners. Check out what's new and hot, and be the first to know what's in.

For more information, please contact at **647-479-9804** or **support@debu.ca**



CATEGORIES

01

- ✦ Arts & Culture
- ✦ Bon Appétit
- ✦ Wellness
- ✦ Fitness
- ✦ Décor



ARTS & CULTURE

Débu Living was delighted to sit down with Lawrence Hill to discuss the evolution of his work and the landscape of *Beatrice* and *Croc Harry*.

DÉBU LIVING
2024 MEDIA KIT

Lawrence Hill
Author of *Beatrice* and *Croc Harry*



BON APPÉTIT

You really are what you eat. Good food means making the right choices when it comes to healthy food. Trending topics in Bon Appétit and interviews with popular chefs are the backbone of ***Débu Living***. Discover what's in store for the future in this curated category all about food.

DÉBU LIVING
2024 MEDIA KIT



WELLNESS

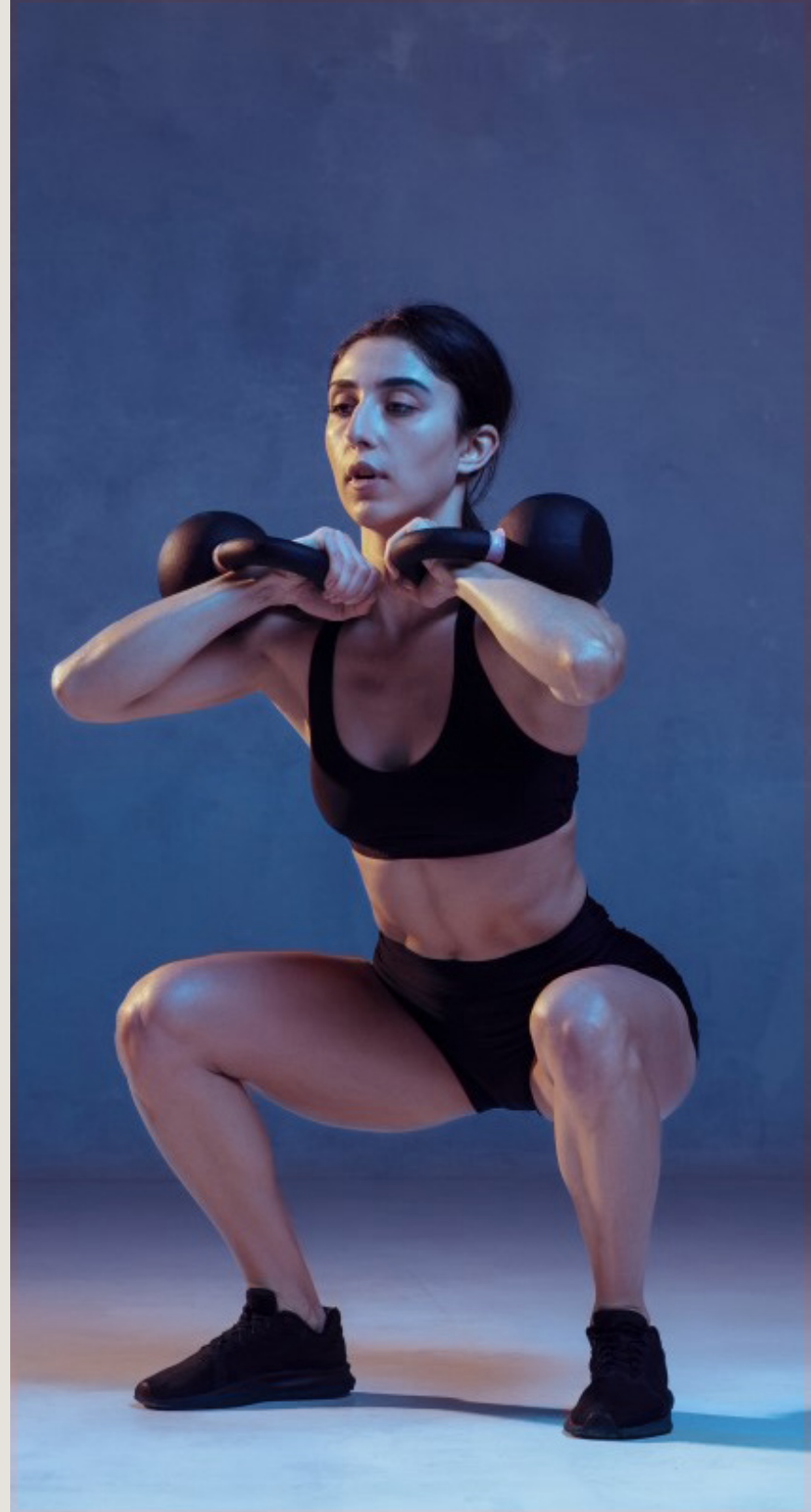
Interviews, contemporary topics, and helpful tips for a renewed style of living — ***Débu Living*** will guide you to live a peaceful and happy life.

DÉBU LIVING
2024 MEDIA KIT



FITNESS

Whatever your health and fitness goals may be, we highlight different ways to tackle your fitness goals. Together, we'll bust down barriers, unveil your true potential and take you to new heights you never thought possible.



DÉCOR

Whether you're moving into your first newly purchased home or renting a space for the first time, we offer decorating ideas and tips to help you put together a fantastic space without breaking the bank.

DÉBU LIVING
2024 MEDIA KIT



DEMOGRAPHICS & INSIGHTS

02



DÉBU LIVING READERS

REACH:
Canada

MEDIAN AGE:
19-75 Yrs

MEDIAN HHI:
\$124,915

MALE/FEMALE:
34%/66%

DÉBU LIVING
2024 MEDIA KIT

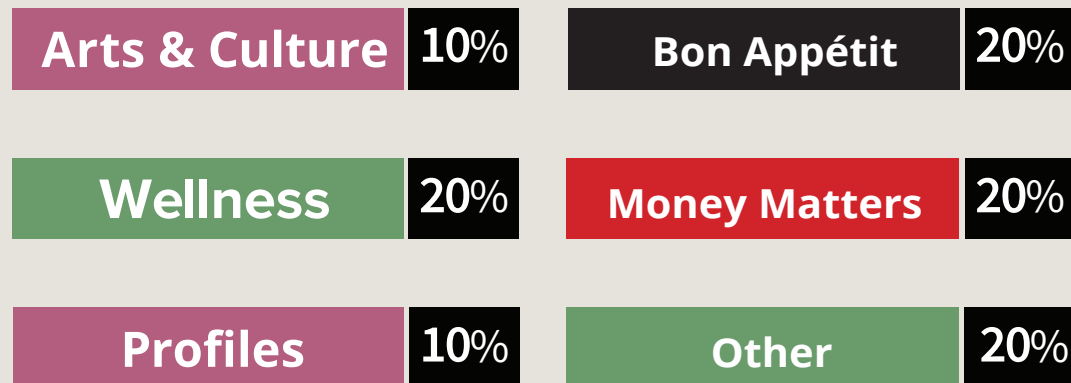


For more information, please contact
at **647-479-9804** or **support@debu.ca**

EDITORIAL CALENDAR

Four Quarterly Digital Issues

AREAS OF FOCUS:



AD RATES

SIZE	1x	2x	3x	4x
FULL PAGE	\$1,215	\$1,115	\$1,015	\$915
2/3 PAGE	\$736	\$636	\$520	\$398
1/2 PAGE	\$685	\$585	\$465	\$345
1/4 PAGE	\$388	\$305	\$265	\$225
DOUBLE PAGE SPREAD	\$1,898	\$1,755	\$1,535	\$1,385
FULL PAGE ADVERTORIAL	\$1,399	\$1,299	\$1,199	\$1,099
INSIDE FRONT COVER SPREAD	\$3,585	\$3,385	\$3,185	\$2,985
INSIDE FRONT COVER	\$2,255	\$2,155	\$2,055	\$1,955
INSIDE BACK COVER	\$1,985	\$1,885	\$1,785	\$1,685
OUTSIDE BACK COVER	\$2,555	\$2,455	\$2,355	\$2,255



For more information, please contact
at 647-479-9804 or support@debu.ca

AD DIMENSIONS

AD SIZE	WIDTH	HEIGHT
TWO PAGE	16.5"	10.875"
ONE PAGE	8.25"	10.875"
1/2 PAGE	8.25"	5.43"
2/5 PAGE	3.3"	3.62"
1/3 PAGE	2.75"	3.62"
1/4 PAGE	2.06"	2.71"
1/5 PAGE	1.65"	1.81"
1/6 PAGE	1.375"	1.8125"



DÉBUING LOCAL BUSINESSES

Showcase your business card in *Débu Living* magazine to direct customers to your business.

Regular rate: \$150
Now only \$99 +tax

DÉBU LIVING
2024 MEDIA KIT

Lecker & Associates
EMPLOYMENT AND DISABILITY LAWYERS

Bram A. Lecker, B.A. LL.B.
Barrister & Solicitor

Suite 514 - 4789 Yonge Street, Toronto, ON, M2N 0G3
416 223 5391 | 416 223 9492 | equalizer@leckerslaw.com
www.leckerslaw.com

DESIGN • BUILD • CREATE

FOLIUM CONTRACTING

Eric Fernández
334 Robina Ave Toronto, On.
M6C 3Z3
416 768 6494
info@foliumgta.com

FOKA INTERNATIONAL INC. *Your satisfaction is our priority!*

Wéscar Eliscar Director of operations
151 Brunel Road, Unit 23, Mississauga, Ontario, L4Z 2H6
Tel. (905) 266 0306 / 1-866-581-9121 Ext.106 Fax. (905) 418 0308
Email. weliscar@fokainternational.com
www.fokainternational.com

RE/MAX CENTRE REAL ESTATE INC. BROKER/REALTOR

Puneet Vohra
SALES REPRESENTATIVE

Direct: 416.786.6353
Office: 905.795.1900
Fax: 905.795.1500
Email: pvohra53@hotmail.com

AMS Global Systems

Ken George
C.E.O.

georgeke@msn.com
647.995.4694

WWW.AMSGLOBAL.CA

250 Consumers Road, Suite # 605, Toronto, ON M2J 4V6

ROYAL LEPAGE Signature Realty IND. OWNED & OPERATED BROKERAGE

LILLIAN MARSON
Sales Representative

cell 416 727 5736
office 416 443 0300
fax 416 443 8619

email: lillianmarson@outlook.com
www.royallepagesignature.com

ROYAL LEPAGE DIRECTOR'S PLATINUM AWARD 2021
CNE

Samuel Lee
Co-Founder

437.886.5786
samuel@mediadistrict.ca
www.MediaDistrict.ca

Angies BASKETS

BASKETS FOR ALL OCCATIONS | BABY SHOWERS
BIRTHDAYS | CHRISTMAS | CORPORATE EVENTS
FATHER'S DAY | MOTHER'S DAY | WEDDINGS ECT..

f ANGIES BASKETS i ANGIES_BASKETS_CANADA

DÉBU

debu.ca | [@debumagazine](https://www.instagram.com/debumagazine)

